

Commercialisation and Intellectual Property Issues for Horticulture and other Primary Industries

Free Workshops

Plant Breeding Institute, The University of Sydney, Cobbitty

Thursday, 21 August 2008

The Australian Centre for Intellectual Property in Agriculture (ACIPA) in conjunction with Horticulture Australia Limited (HAL) is holding two free workshops on intellectual property and commercialisation for researchers, growers, industry associations and others involved in primary industries.

Workshop 1 – Intellectual Property Overview (9.45am – 12.30pm)

Workshop 1 will cover recent developments in intellectual property, particularly in the area of plant breeder's rights which are having more and more impact on the horticulture industry. New varieties are now commonly protected by plant breeder's rights, with growers having to pay tree and/or end point royalties to breeders. Trade marks, copyright and patents are also being used to protect new innovations in primary industries. Topics will include:

- Overview of Intellectual Property: patents, plant breeder's rights, trade marks, copyright and confidential information/trade secrets.
- Plant Breeder's Rights: scope, criteria, exemptions, enforcement, what does it mean for breeders and employers?
- Contracts and Intellectual Property: terms and conditions of use, closed loop, end point royalties and material transfer agreements.

Workshop 2 – Commercialisation and Adoption for researchers (1.15pm-4.00pm)

Workshop 2 is designed to help researchers and others involved in research management and investment, manage their intellectual property to maximise commercial outcomes. Topics will include:

- What is commercialisation of intellectual property (IP)?
- How to identify IP?
- Who owns the IP?
- To protect or not to protect?
- Managing IP for maximum benefit.
- What does/should investors (eg R&D Corporations, CRCs, companies) expect in project applications?

Venue: Lecture Theatre, Plant Breeding Institute, The University of Sydney, 107 Cobbitty Rd, Cobbitty

Refreshments: Morning tea, lunch and afternoon tea will be provided

Register: Please complete and return the attached registration form

Enquiries: Carol Ballard **Phone:** 07 3346 7506 **Email:** c.ballard@law.uq.edu.au

These Workshops are funded through HAL Project HG07051.



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107 Cobbitty Rd, Cobbitty

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To register, please complete the form below and return it by email or fax to:

Carol Ballard
Australian Centre for Intellectual Property in Agriculture (ACIPA)
TC Beirne School of Law
The University of Queensland
Brisbane QLD 4072

Email: c.ballard@law.uq.edu.au **Fax:** 07 3346 7480

Registration

Which workshop/s will you be attending?

- Workshop 1: 9.45am – 12.30pm and/or
- Workshop 2: 1.15pm – 4.00pm

Will you be joining us for lunch? Yes No

What industry sector are you from?

Surname: First name:

Title: (Prof/Dr/Ms/Mrs/Mr)

Position:

Organisation:

Mailing Address:

Postcode:

Phone: Fax:

Email:

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